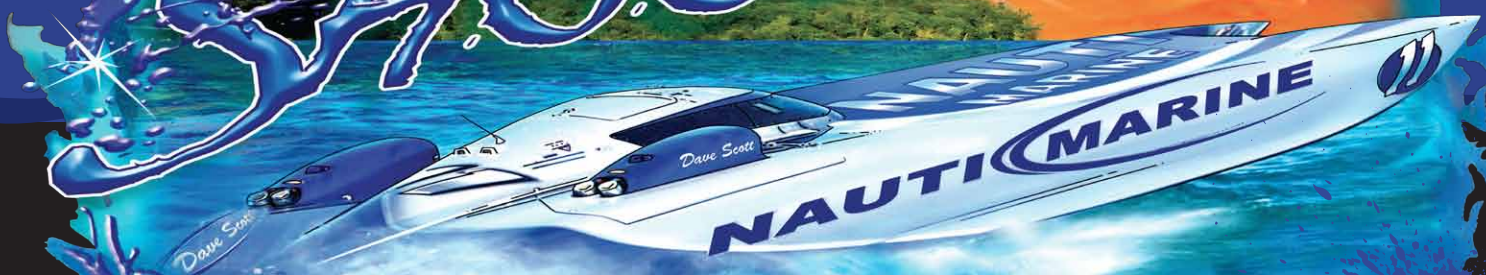


LAKE OF THE OZARKS

SHOOTOUT



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Ad Rates & Sizes

INSIDE FRONT COVER: Bleed: 8.625" x 11.125" Live Area: 7.5" x 10.25" **\$1,500**

INSIDE BACK COVER: Bleed: 8.625" x 11.125" Live Area: 7.5" x 10.25" **\$1,500**

BACK COVER: Bleed: 8.625" x 11.125" Live Area: 7.5" x 10.25" **\$1,800**

CONTRACTED PROFILE ADVERTISERS WILL RECEIVE
50% OFF
RATES LISTED BELOW

FULL: Bleed: 8.625" x 11.125" Live Area: 7.5" x 10.25" **\$1,250**

1/2 PAGE: Vertical: 3.7" x 10.25" Horizontal: 7.5" x 5" **\$800**

1/4 PAGE: Vertical Only: 3.7" x 5" **\$500**

1/8 PAGE: Horizontal Only: 3.6" x 2.5" **\$300**

RESOURCE DIRECTORY LISTING: Contact Information Only **\$100**

* Any size ad gets a free resource listing

Contents

- Greetings from Chairman Ron Duggan of Captain Ron's
- Media & Advertising Supporters and Sponsors
- Schedule of Events and Classifications
- Recap of 2010 - Last year's VIP Scene, PWC Dam Run, Golf Tournament, Poker Run, Street Parade, Treasure Hunt, Sand Volleyball
- Racer Profiles and Photo Gallery from Years Past
- Extreme Engines and Graphics
- L-O PROFILE's Celebrity Sand Volleyball Tournament
- Map of Property and Race Course Map
- Resource Guide

L O PROFILE IS GENEROUSLY DONATING
\$10,000
TO BENEFIT SHOOTOUT CHARITIES

Deadlines

JULY 1
SPACE
COMMITMENT

JULY 8
AD MATERIALS

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